



Do you believe in unicorns?

7-8 September 2026
Ljubljana, Slovenia

The **Unicorn Awards** festival has been the central meeting point for professional event organisers and creative minds in Europe, now in its 15th edition. It has become one of the most relevant platforms for fostering creative discourse within the meetings industry.

Every day, millions of events take place worldwide—each contributing to a significant carbon footprint. Our responsibility is to design and deliver events that minimise negative impacts. Failing to do so carries a steep price: the health of our ecosystems and the wellbeing of future generations.

Our guiding principle in organizing Unicorn Awards is to meet the needs of our attendees while minimising our carbon footprint and other negative environmental impacts. Additionally, we are committed to leaving both the destination and the event venue in a better condition than before by developing innovative, sustainable solutions for Ljubljana's meetings industry.

Aligned with Conventa's sustainability policy, Unicorn Awards will apply the **Planet Positive Event (PPE) methodology** to measure and reduce impacts across all event phases.

Using the PPE carbon footprint calculator, we will assess emissions in line with the GHG Protocol (Scopes 1–3) and ISO 14064 standards, covering the event's full lifecycle. Reporting will fully align with ESRS and CSRD requirements for transparent sustainability disclosure.

Conventa's sustainable policy manages this field in detail. You can read more about it [here](#).

As the event organisers, we pledge to organise the event sustainably. To that end, we will create a Green Action Plan, defining our goals and measures in the following fields of PPE's criteria:

KT1 - Mobility

KT2 - Project management

KT3 - Communication

KT5 - Event venue

KT8 - Food and beverage

KT10 - Hotel accommodation

KT11 - Social responsibility

KT13 - Energy

KT14 - Waste

KT16 - Regenerative effects



The organisers, partners, event attendees and media representatives play a central role in minimising the detrimental effects of Unicorn Awards while multiplying the event's positive regenerative effects. That is why we invite you to join us on our journey. We adopted transformative activities according to Conventa's 7R model to encourage you to act sustainably:

RETHINK

We comply with legislation and regulations, purchase responsibly, and use our event's platform to promote sustainability in events that respect the environment, society, and attendees.

REDUCE

We promote sustainable mobility, minimize and separate waste, digitise event processes, and strive for energy efficiency throughout the event.

REUSE

We prioritise reusable equipment, furniture, and décor, choose existing venues, and measure the impact of our reuse efforts.

RECYCLE

We minimize paper use, rigorously recycle waste, manage catering and food waste smartly, and prioritize locally sourced food.

REFUSE

We reject all forms of discrimination based on gender, sexual orientation, race, religion, belief, culture, or condition.

RECREATE

We openly share knowledge gained and develop new sustainable business models for event organization and content, informed by data and analysis.

REGENERATE

We actively implement regenerative practices and commit to meeting at least 50% of the 40 Planet Positive Event criteria.



“We pledge to include our key goals in the sustainability action plan, providing detailed instructions for all 7R initiatives to encourage responsible actions among our attendees.”