



Do you believe in unicorns?

7-8 September 2026
Ljubljana, Slovenia

GREEN ACTION PLAN

Based on our Green pledge we have adopted a Green Action Plan for the organisation of **Unicorn Awards 2026**, thereby committing to organising an event responsible towards the environment, society and our participants. We will achieve this by implementing our action plan according to the Planet Positive Event methodology.

The methodology provides a 360-degree approach to sustainable event transformation in the following areas:

KT1: MOBILITY

GOAL

Enable easy access with public transport

Reduce carbon footprint

Reduce unnecessary travel

Calculate the carbon footprint of mobility

Allowing easy transport coming to and from Ljubljana

MEASURE

Choosing a central, walkable venue, and providing organised transport for speakers and free funicular rides for participants

Sustainable travel guidelines/tips on website

Online subcontractor meetings to reduce travel

Carbon footprint of mobility calculated via participant data

Offering a ride-sharing service via **Planet Positive Ride**, where participants can ride together to the event and lower CO2 from mobility.

KT2: PROJECT MANAGEMENT

GOAL

Define key measures of the event's Green Pact

Get acquainted with the key criteria of »PPE«

Prepare an action plan

Appoint a green leader

Offer training for employees and subcontractors

MEASURE

We identified ten key areas of measures of the Green Pact.

During the preparations, key negative impacts on the environment and society were identified, and all key groups were informed (venue, participants, partners and sponsors).

We established a green action plan for the event, identifying key steps toward the sustainable transformation of the event.

For the sustainable transformation, we choose the Planet Positive Event and appointed a Green team leader who will lead the sustainability journey.

All partners and subcontractors of the project have been trained beforehand to carry out the measures relevant to their role.

KT3: COMMUNICATION

GOAL

Promote Conventa's sustainable strategy

Make a final sustainability report

Sustainable content on the website

Digital communication only

MEASURE

The event will be used to promote the sustainable measures of Conventa through various communication tools.

After the event, and in partnership with the PPE tool, we will make a sustainability report. It will encompass the economic, environmental, societal and governance measures and results of the event.

The website will include information about the sustainable event organization in an open code format.

All communication between us and the participants, speakers, jury members, and suppliers was carried out digitally.

KT5: VENUE

GOAL

Measure the carbon footprint of the venue

Ban plastic

Collect waste separately

Train employees

MEASURE

The venue (Ljubljana Castle) will provide qualitative and quantitative data to measure the carbon footprint in at least four key areas (energy, water, waste and mobility).

The venue will be required to ban all use of plastic.

In agreement with the venue, they will set up at least one recycling point with clear instructions about recycling and information about the management of recycled waste.

Together with the venue, we will train the employees of the venue and event agency.

KT8: FOOD AND BEVERAGES

GOAL

Measure the carbon footprint of catering

Ensure climate-friendly catering

Manage food waste

Collect data about special dietary requirements

Opt for reusable cutlery and service set

MEASURE

Detailed data regarding the carbon footprint will be collected from and in cooperation with the catering partner (energy, water, waste).

The culinary offer at the event will be climate-friendly, with over 70% of plant-based, natural and locally sourced food.

In cooperation with our catering partner, we will accurately forecast attendance to avoid over-ordering, and donate, surplus food.

Together in the mobility form, we will collect information about the dietary requirements of participants and align it with catering services.

We will ensure that the catering opts for mostly reusable cutlery and service sets (90%).

KT10: ACCOMMODATION

GOAL

Carbon footprint

Choice of hotel

Accessibility

MEASURE

The hotels will provide qualitative and quantitative data to measure the carbon footprint in at least four key areas (energy, water, waste and mobility).

The official hotels of the event are those in the city center with a short distance from the venue (Ljubljana Castle).

We will share information on how to reach the venue from the center where most hotels are located.

KT11: SOCIAL RESPONSABILITY

GOAL

MEASURE

Responsibility towards employees

As the organisers, we are obliged to treat all employees fairly, and equally and compensate them accordingly.

Responsibility towards partners

As the organisers, we are obliged to only enter into fair contracts with all partners and suppliers that adhere to the values of respect, sustainability and longevity.

Responsibility towards participants

As the organisers, we vow to offer an equal chance of participation to all potential participants and ensure no discrimination.

Responsibility towards the local community

As the organisers, we will strive to include more than five local providers and inform the local community about the event, its measures and its effects.

Data protection

As the organisers, we will ensure the highest level of data protection for participants, partners and suppliers (proof of data protection will be provided at the event).

KT13: ENERGY

GOAL

MEASURE

Energy use

Energy usage will be monitored at the event, during the preparation and execution phase and after the event to calculate the carbon footprint of the used energy.

Plan for energy reduction

In coordination with the venue (Ljubljana Castle/Center Rog), we will establish a plan to reduce the amount of used energy.

Basic energy-saving measure

At the event, we will execute at least three basic and technologically undemanding measures to increase energy efficiency (optimization of the air-conditioning, shutting down unused devices, turning off the lights, saving hot water)

Awareness

All participants will be actively encouraged to save energy with the help of the Planet Positive Event stand.

Renewable sources

We will use a precise calculation of the use of energy from renewable sources and support partners to increase the percentage (Planet Positive Event exhibition).

KT15: WATER

GOAL

Access to drinkable water

Efficient management of venue
– Ljubljana Castle/Center Rog

Employees

Measuring water use

MEASURE

We will encourage drinking tap water, with participants having the option to refill their water bottles at the event.

The venue will be subject to the execution of water-saving measures, and we will require them to use only biodegradable cleaning products and sanitizers without traces of phosphates, preservatives, dyes, and other additives.

Employees and subcontractors will be supplied with instructions on how to save water.

At the event, we will measure the use of water with a detailed questionnaire on water use. The use of single-use plastic bottles and plastic cups will be banned.

KT16: REGENERATIVE MEASURES

GOAL

Guide for organising sustainable events

Calculating regenerative effects

Sustainable transformation among participants

MEASURE

After the event, key findings and insights will be collected into a guide for organising the next Unicorn Awards edition.

Using the »Planet Positive Event« methodology, we will measure the regenerative effects of the event.

We will endeavour to sustainably transform participants so they can contribute to a lower burden on the environment (the result of a survey among participants).

Green leader for Unicorn Awards 2026

Francisca Flajs

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